

AUGUST 1, 1988

DEALER INFORMATION PACKET. PLEASE REVIEW THE MATERIAL AND CONTACT ME IF YOU HAVE ANY QUESTIONS. I WOULD ALSO LIKE TO TAKE THIS OPPORTUNITY TO INVITE YOU OR YOUR REPRESENTATIVE TO STOP BY OUR PRODUCT DISPLAY THAT HAS BEEN INCLUDED IN THE FORD 1989 MODEL INTRODUCTION SHOW, AUGUST 9-24 IN HYNES CENTER, BOSTON, MASSACHUSETTS. WE AT SALEEN AUTOSPORT ARE VERY EXCITED ABOUT THE NEW MODELS AND OPPORTUNITIES FOR 1989.

SEE YOU IN BOSTON!

FRED M. BLUM

VICE PRESIDENT—SALES



1989 SALEEN MUSTANG FEATURES

RACECRAFT SUSPENSION:

- Specific Rate Front and Rear Coil Springs
- Monroe Formula GP Gas Front Struts
- Special Strut Mounting Bearings
- Monroe Formula GP Gas Rear Shocks
- Monroe Formula GP Quad Shocks
- Saleen Autosport Urethane Sway Bar Pivot Bushings
- Saleen Autosport 5-Spoke Design Alloy Wheels, 16" x 7" Front & 16" x 8" Rear
- General XP2000V Tires, P225/50 VR 16
- High Performance Alignment Settings

PERFORMANCE ENHANCEMENTS:

- Four Wheel Disc Brakes (SVO Type)
- Strut Tower Brace
- Racecraft Chassis Bracing
- 5 Lug Bolt Pattern
- Straight Thru Exhaust
- Hurst Quick Ratio Shifter
- 3:55 Traction Loc Differential (Optional)

AIR MANAGEMENT DESIGN:

- Saleen Autosport Competition Design Rear Wing
- Saleen Autosport Edition Front Air Dam (Urethane)
- Saleen Autosport Edition Side Skirts (Urethane)
- Saleen Autosport Edition Rear Valance (Urethane)

STYLING AND INTERIOR:

- 170 MPH Saleen Speedometer
- Electronic Saleen Tachometer
- Leather Covered Shift Knob/
- 3-Spoke Leather Covered MOMO Steering Wheel
- Speed Control Installation
- Pioneer KEH 8050 Cassette/Radio with 6 Speakers & Remote Control
- Pioneer BP 880 Graphic Equilizer
- Saleen Edition Florit Sport Seats with Adjustable Lumbar Support
- Matching Rear Seat and Door Panels
- Left Side Drivers Foot Rest
- Saleen Mustang Windshield Tint Band
- Saleen Mustarig Tri-Color Racing Stripes-Redesigned
- Saleen Mustang Dash and Rear Hatch Emblem
- Secialization Number, Front
- Serialization Console Plaque, Etched Metal Finish
- Engine Compartment Plaque
- Saleen Mustang Racing Jacket
- Saleen Mustang Owners Manual

Each Saleen Mustang starts life at the Dearborn Assembly Plant, specially built to Saleen Specifications. All cars are equipped with 302 H.O., V8 Engine, 5 Speed Transmission and 3.08 Traction Loc Differential. All cars come fully equipped with power windows, air conditioning and more. The cars are received from the Ford Factory at our California assembly facility, we then hand fit the special Saleen components to complete the package. These cars are available in your choice of white, black, bright red, or dark shadow blue with either gray or beige cloth interior. The racing stripes are gold, silver, or blue. Saleen Mustang is available at selected Ford dealers throughout the United States. Prices may vary.



1989 SALEEN SPORTRUCK SPECIAL EDITION FEATURES

RACECRAFT SUSPENSION:

- * Specific Rate Front Coil Springs
- * Specific Rate Rear Leaf Springs
- * Saleen Autosport Front and Rear Sway Bars
- * Urethane Sway Bar Bushings
- * Monroe/Saleen Front and Rear Shock Absorbers
- * Saleen Autosport Racing Designed Alloy Wheels 15" x 7"
- * General XP2000V Tires P225/60 VR15

AIR MANAGEMENT DESIGN:

- * Saleen Autosport Grille
- * Saleen Autosport Cab Extension (Cabar)
- * Saleen Autosport Rear Wing
- * Saleen Autosport Tail Gate Panel
- * Front Air Dam, Side Skirts, Rear Valance
- * Saleen Autosport Tonneau Cover Optional

STYLING AND INTERIOR:

- * 140 MPH Speedometer
- * Electronic Tachometer
- * 3-Spoke Momo Sport Steering Wheel
- * Saleen Edition Door Panels
- * Saleen Edition Florit Sport Seats
- * Pioneer KEH 8282TR Truckrider Cassette/Radio
- * Pioneer GM43A 30 Watt AMP w/Four Speakers
- * Ford Motorsport Door Entry Guards
- * Saleen Sportruck Racing Stripes
- * Serialization Dash Plaque
- * Body Colored Side Mirrors
- * Split Exhaust Tips

SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033



1989 DEALER INFORMATION PACKET

SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033



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The information presented in this manual is designed to assist your dealership in understanding the ordering and delivery procedures of Saleen Autosport. As a recognized consignment pool company, Saleen Autosport has available a limited number of vehicles for direct purchase by Ford dealerships. However, a majority of the Saleen products are built using vehicles drop shipped to our facility by dealers. The information contained herein will assist you in ordering the chassis properly for drop shipment. New in 1989 will be discounts available for volume purchases, as well as exclusivity in certain market areas. To recieve more information regarding these programs, please contact me directly at 714-777-1033.

Fred M. Blum

Vice President Sales

SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033



CONFIDENTIAL 1989 PRICING INFORMATION SALEEN MUSTANG COUPE

BASE	FORD	MUS'	TANG

P40 5.0 LITRE MOTOR (99E) 5-SPEED TRANS. (445) TIRES (T35) 3.08 AXLE (45C)

HEAVY DUTY BATTERY
CUSTOM EQUIPMENT (60A)

AIR CONDITIONING (572) TINTED GLASS (923)

ILLUMINATED VISORS (677)
TILT STEERING WHEEL (52Q)

POWER SIDE WINDOWS (64R)

SPECIAL VALUE GROUP POWER LOCK GROUP (963)

POWER LUCK GROUP (963) POWER SIDE MIRRORS (628) SPEED CONTROL (525)

REAR WINDOW DEFROSTER (57Q)

RADIO CREDIT (58Y) FREIGHT

TOTAL

SALEEN PERFORMANCE PACKAGE

NEW CAR DETAIL/HANDLING

TOTAL

CALIFORNIA EMISSIONS (OPT.)
3:55 DIFFERENTIAL (OPT.)

NON-STANDARD FEATURES (I.E. COLOR)

COLORS AVAILABLE:

BLACK/GOLD BLACK/SILVER WHITE/BLUE WHITE/SILVER

BRIGHT RED/GOLD BRIGHT RED/SILVER

DARK SHADOW BLUE METALLIC/SILVER

SUGGESTED RETAIL:

\$22,990.00

\$7,995.05 1,706.21 INCLUDED INCLUDED INCLUDED 980.62 INCLUDED INCLUDED INCLUDED INCLUDED INCLUDED

> 200.05 50.80 149.28 128.28 175.181 374.00

\$11,409.11

\$8,090.00

100.00

\$19,599.11

83.94 600.00 500.00 ★Based on 1988 Ford
 Pricing Information

*Contact our office for information regarding volume discounts.

Surcharge of freight will apply to all destinations (see attached map for cost).



CONFIDENTIAL 1989 PRICING INFORMATION SALEEN MUSTANG HATCHBACK

BASE	FORD	MUS	TANG

P41 5.0 LITRE MOTOR (99E) 5-SPEED TRANS. (445) TIRES (T35) 3.08 AXLE (45C) HEAVY DUTY BATTERY CUSTOM EQUIPMENT (60A) AIR CONDITIONING (572) TINTED GLASS (923) ILLUMINATED VISORS (677) TILT STEERING WHEEL (52Q) POWER SIDE WINDOWS (64R) SPECIAL VALUE GROUP POWER LOCK GROUP (963) POWER SIDE MIRRORS (628) SPEED CONTROL (525) REAR WINDOW DEFROSTER (57Q)

\$8,427.23
1,706.21
INCLUDED
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201,11 50.80 149,28 128,28 1175,181 374.00

\$11.842.35

\$8,090.00

\$20,032.35

100.00

83.94

600.00

500.00

TOTAL

FREIGHT

SALEEN PERFORMANCE PACKAGE

NEW CAR DETAIL/HANDLING

NEW CAR DETAIL HANDLING

TOTAL

CALIFORNIA EMISSIONS (OPT.) 3:55 DIFFERENTIAL (OPT.)

NON-STANDARD FEATURES (I.E. COLOR)

ES (I.E. COLOR)

★Based on 1988 Ford
 Pricing Information

*Contact our office for information regarding volume discounts.

☆Surcharge of freight will

(see attached map

for cost).

apply to all destinations

COLORS AVAILABLE:

RADIO CREDIT (58Y)

BLACK/GOLD BLACK/SILVER WHITE/BLUE WHITE/SILVER BRIGHT RED/GOLD BRIGHT RED/SILVER

DARK SHADOW BLUE METALLIC/SILVER

SUGGESTED RETAIL:

\$23,500.00



CONFIDENTIAL 1989 PRICING INFORMATION SALEEN MUSTANG CONVERTIBLE

	BASE	FORD	MUST	TANG
--	------	------	------	-------------

P44 5.0 LITRE MOTOR (99E) 5-SPEED TRANS. (445) TIRES (T35) 3.08 AXLE (45C) HEAVY DUTY BATTERY CUSTOM EQUIPMENT (60A) AIR CONDITIONING (572) TINTED GLASS (923) ILLUMINATED VISORS (677) TILT STEERING WHEEL (52Q) POWER SIDE WINDOWS (64R) SPECIAL VALUE GROUP POWER LOCK GROUP (963) POWER SIDE MIRRORS (628) SPEED CONTROL (525) RADIO CREDIT (58Y) **FREIGHT**

\$12,301.06 1,706.21 INCLUDED INCLUDED INCLUDED INCLUDED 605.36 INCLUDED INCLUDED INCLUDED INCLUDED INCLUDED

> 200.05 50,80

[175.18] 374.00

\$15.561.40

\$8,090.00

\$23,880.22

100.00

TOTAL

SALEEN PERFORMANCE PÁCKAGE

NEW CAR DETAIL / HANDLING

TOTAL

CALIFORNIA EMISSIONS (OPT.) 83.94 3:55 DIFFERENTIAL (OPT.) 600.00 NON-STANDARD FEATURES (I.E. COLOR) 500.00 %Based on 1988 Ford Pricing Information

☆Contact our office for information regarding volume discounts.

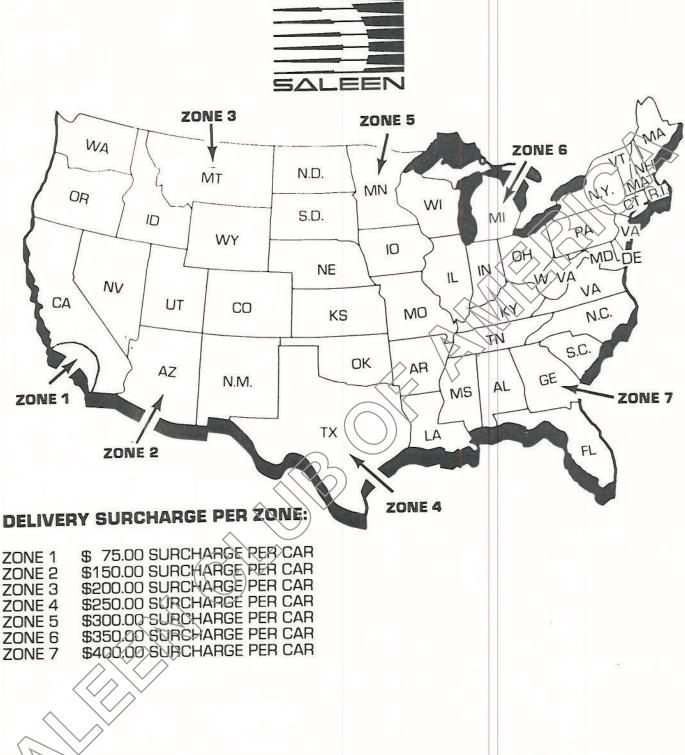
COLORS AVAILABLE:

BLACK/GOLD BLACK/SILVER WHITE/BLUE WHITE/SILVER BRIGHT RED/GOLD BRIGHT RED/SILVER ☆Surcharge of freight will apply to all destinations (see attached map for cost).

DARK SHADOW BLUE METALLIC/SILVER

SUGGESTED RETAIL:

\$26,450.00



ALL CARS ARE SHIPPED VIA A FULLY ENCLOSED AND INSURED TRAILER DIRECT FROM OUR FACILITY TO THE ORDERING DEALERSHIP.

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CONFIDENTIAL 1989 PRICING INFORMATION SALEEN MUSTANG HATCHBACK SSC

BASE FORD MUSTANG

P41	\$ 11,062.00
5.0 LITRE MOTOR (99E)	INCLUDED
5-SPEED TRANS. (445)	INCLUDED
TIRES (T35)	INCLUDED
3.08 AXLE (45C)	INCLUDED
HEAVY DUTY BATTERY	INCLUDED
SPECIAL VALUE GROUP (245B)	\$ 854.00
AIR CONDITIONING (572)	INCLUDED
TINTED GLASS (923)	INCLUDED
ILLUMINATED VISORS (677)	./ INCLUDED
TILT STEERING WHEEL (52Q)	INCLUDED
POWER SIDE WINDOWS (64R)	INCLUDED
POWER LOCK GROUP (963)	NCLUDED
SPEED CONTROL (525)	INCLUDED
REAR WINDOW DEFROSTER (57Q)	\$ 128.00 \$ [324.00]
RADIO CREDIT (58Y)	
FREIGHT	\$ 400.00
TOTAL	
TOTAL	\$ 12,120.00
SALEEN PERFORMANCE PACKAGE	\$ 18.997.00
CALLETT ETT OTTOMANDE I AONAGE	\$ 18,997.00
NEW CAR DETAIL/HANDLING	100.00
	1.00.00
TOTAL	\$ 31,217.00
C.A.F.E. Gas Guzzler Tax,	* Surcharge of freight
Certification Costs & Federal Excise Tax	\$ 869.00 will apply to all
	destinations (see
	attached map for
GRANDIOTAL	\$ 32,086.00 cost).

SUGGESTED RETAIL: \$36,500.00



1989 SALEEN MUSTANG DEALER DROP SHIP ORDERING INFORMATION

Please Read Carefully

This procedure is in place for the convenience of the Ford Dealer in ordering the Saleen Mustang to his specifications. The procedure provided for ordering cars in normal fashion through the computer system. The dealer is billed for the car by Ford, retains all delivery documents, keeps the holdback and so on, as in normal fashion, Saleen Autosport bills the dealer direct for the package.

TO ORDER:

Submit the order to the Ford Order Processing Center in your usual fashion through the computer system. Be sure to include the minimum equipment required on the Saleen Mustang and specify shipment to:

Code #861518 Saleen Autosport 4955 E. Hunter Ave. Anaheim, CA 9Z807

Minimum equipment required on the Saleen Mustang:

- 99E 5.0 L 302 C.I.D. Engine
- 445 5 Speed Transmission 45C 3.08 Traction Loc Axle
- T35 P225/60 VR 15 BSW Tires
- 58Y Radio Credit
- 60A Custom Equipment Group
- 57Q Rear Window Defogger (except Convertible)
- 31S Saleen Identification Code

It is essential that you remit to our office copies of your original DORAS. This enables us to monitor the production and delivery of your vehicles.

SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033

SIGNATURE

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upon final certification of

DEALER

MAY ED_1841_DED_DT

MAY FD-1841-PEP-PT

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of a fuel

vehicle and, when

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DEALER

MAY FD-1841-PEP-PT

economy label



DEALER BILLING AND PAYMENT INFORMATION

The invoice for your Saleen Mustang is produced and mailed to your dealership at the time the vehicle is in production. This invoice should act as your order acknowledgement and you should anticipate delivery within 21 days.

An invoice will also accompany shipment and is due and payable to the driver of the transport carrier upon acceptance of delivery.

If you have any questions regarding the shipment date please contact Phil Hubbard and direct your billing questions to Diana Adamo

SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033



1989 SALEEN MUSTANG SPECIAL EDITION WARRANTY POLICY AND PROCEDURES INFORMATION

The warranties in effect on each Saleen Mustang are as follows:

 Ford Motor Company New Car Warranty, in effect on all unaltered components.

 Manufacturer's Warranty and Saleen Autosport Warranty on components used on the Saleen Mustang

The Saleen competition wing, air dam, side and rear skirts are warranteed to be in deliverable condition when the car is delivered to the Dealership. Due to the exposure of these parts, it is not warranteed beyond the delivery inspection. Any warranty claim on the above mentioned parts MUST be noted with the driver of the transport company AND called in to Saleen Autosport by the **NEXT BUSINESS DAY**.

Ford Motor Company's New Car Warranty is the primary warranty on the 1989 SALEEN MUSTANG. All claims on the unaltered portions of the car should be made to Ford Motor Company in accordance with approved warranty and policy procedures.

ALL CLAIMS RELATING TO THE SALEEN MUSTANG CONVERSION AS INSTALLED BY SALEEN AUTOSPORT MUST RECEIVE PRIOR APPROVAL BEFORE REPAIRS OR REPLACEMENT COMMENCE.

To facilitate "HASSLE-FREE" handling of these claims, Saleen Autosport has put in place the following warranty procedure: HASSLE-FREE consideration for warranty approval may be received by calling the following number and stating Ford VIN number, the Saleen plaque number and the mileage:

SALEEN AUTOSPORT 1-714-777-1033 ATTN: JIM MOORE

We will discuss the problem with you and determine the appropriate course of action. We will then VERBALLY authorize any approved repairs and issue a WRITTEN WARRANTY AUTHORIZATION as a follow-up. This written authorization MUST accompany your repair order to be paid. Attached you will find a sample warranty repair authorization for review.

TRANSPORTATION CLAIMS SHOULD BE DIRECTED TO THE CARRIER. All deliveries should be made during normal business hours and signed delivery receipt obtained from Dealership personnel.

Be sure that each SALEEN MUSTANG received at your dealership is properly inspected at the time of receipt, and that any damage is noted on the delivery receipt.

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SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033

Detroit (313) 422-4747

WARRANTY REPAIR AUTHORIZATION

DEALER	NAME	
	ADDRESS	
	CITY	STATE ZIP
	CONTACT	PHONE #
AUTOMOBILE	SALEEN SERIAL #	VIN#
	MILEAGE	DATE OF RETAIL SALE
RETAIL OWNER	NAME	PHONE
	ADDRESS	
	CITY	STATE ZIP
REPAIR AUTHORIZATION	N: PARTS	
		SUBTOTAL PARTS S
•	DABOR	
	<u> </u>	
		SUBTOTAL LABOR \$
1/5		TOTAL REPAIR AUTHORIZATION S

INSTRUCTIONS TO DEALER: Your invoice for Authorized Warranty Repair must include the Authorization number above.

- ☐ Send take-off parts to Saleen Autosport.
- ☐ Scrap take-off parts.

1989 Saleen Autosport Marketing And Merchandising Program

Saleen Autosport will support its gealer network with an aggressive marketing and merchandising campaign for 1989. Included in this program will be a year-long advertising schedule in many prominent automotive publications featuring four different ads. Those ads include one on the Saleen Mustang, one with the Saleen Sportruck, a third showing the new Saleen Mustang SSC and a fourth grouping the standard Saleen Mustang and Saleen Sportruck with the company's Indycar in the background. In 1988, Saleen Autosport featured the ad "Power in the Hands of a Few" in several national publications including Motor Trend, Auto-Week, SportsCar and Super Ford, as well __ race programs at tracks where the Saleen Autosport team competed.

Racing will continue to play a major role in Saleen Autosport's overall marketing program for 1989. Included in this venture will be a continuing effort in the Escort Endurance Championship with the

team's Saleen Mustangs, the Coors Racetruck Challenge, featuring the Saleen Sportruck, and the most ambitious program, a front-running effort in the PPG

Indycar World Series. A merchandising program encompassing Saleen Autosport products and apparel will be incorporated in each of these racing campaigns, resulting in major product promotion and exposure.

Saleen Autosport also will produce a bi-monthly newsletter "The Fast Lane" that will be sent to owners of its vehicles, to dealerships, sponsors, members of the media and other interested parties to keep those interested in the company and its products up-to-date with important information. This newsletter was created as part of the membership package for the new Saleen Autosport owners' club, the Saleen Vehicle Owners of North America (SVONA).

As a participating Saleen Autosport dealer, you will receive the incremental benefits of this comprehensive program, as well as the store identification materials on the following page. Together, these and the Saleen Autosport apparel available to you at a discounted rate, will enhance your own marketing and advertising programs surrounding the Saleen Autosport vehicles to be sold at your dealership.

THE FASTLANE

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SALEEN

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Saleen Autosport Merchandising Materials And Store Identification



Saleen Mustang or Sportruck Banner 31/2' x 8'



Minday Doods 10" v 24"



Poster: Saleen Racing Mustang



Poster: Saleen Sportruck





Table Tents



SALEEN AUTOSPORT

Window Decals 22" x 24"

Brochures:



6-page Saleen Mustang



Saleen Mustang 4-Page

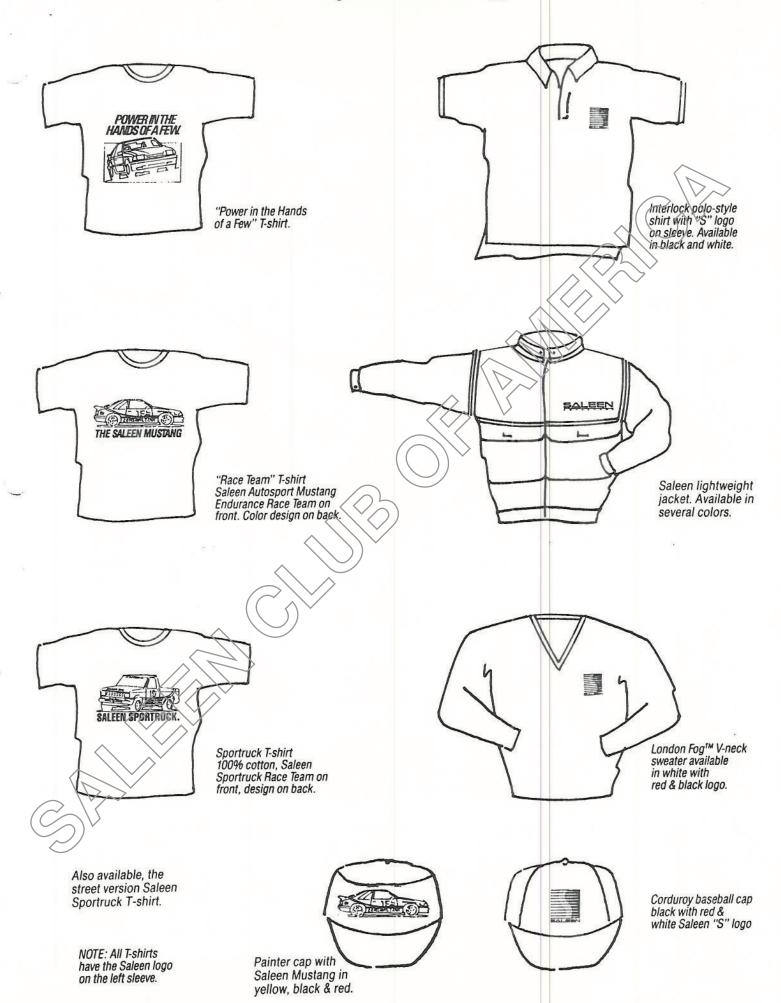


Sportruck 4-Page



Saleen Mustang SSC 4-Page

Saleen Autosport Available Apparel





Store Identification

V-Neck Sweater (features Saleer) Autosport embroidery)

Street Car Power in the Hands of a Few"-S, M, L, XL

Black Corduroy Baseball Cap (featuring Saleen Autosport Logo "S") Saleen Raceteam Painter's Cap (multicolor: yellow, black, red, white)

Race Car "SCCA Endurance Manufacturers Champion"—S, M, L, XL

Golf Shirt (features Saleen Autosport embroidery)

Street Fruck Saleen Sportruck"-S, M, L, XL

White or Black-S, M, L, XL

White or Black S. M. L. XL

Racetruck-S, M, L, XL

Tee Shirts

Store Identification	
Small Window Applique (24" x 10") "Saleen Autosport Selected Dealer" Large Window Applique (24" x 22") "Saleen Autosport Selected Dealer" Vinyl Store Banner (42" x 96") "Saleen Mustang" Vinyl Store Banner (42" x 96") "Saleen Sportruck"	\$ 75.00 each 95.00 each 105.00 each 105.00 each
Brochures	
Six Page Full-Color (8½ " x 11") "Saleen Mustang" Four Page Two-Color (5½ "x 8½"") "Saleen Mustang" Four Page Full-Color (6¼ x 8") "Saleen Mustang SSC" Four Page Full-Color (6¼ x 8") "Saleen Sportruck"	\$100.00/50 50.00/50 75.00/50 75.00/50
Moroni Addendum	\$ 30.00/10
Promotional Material	
Ad Slicks with Copy (Camera Ready) Table Tents (3½ "x 8"), featuring Saleen Mustang and Saleen Sportruck Saleen Mustang Race Car Decal (8" length)	\$15.50/10 2.00 each .75 each
Posters	
Saleen Mustang "Power in the Hands of a Few" ('88 version) Saleen Mustang "Two Fast" (featuring Street Car and Race Car) Saleen Sportruck (street version with race photos included)	\$25.00/10 25.00/10 25.00/10
Videotapes	
"Performance Plus" (Anatomy of the Saleen Mustand) "Being First" (Manufacturers Championship winning season)	\$95.00 each 95.00 each
Saleen Sports Apparel	
Lightweight Athletic Jacket (featuring either Saleen Mustang or Saleen Sportruck embreidery please specify) White, Black, Gray—S. M. L. XL	\$45.00 each
77	20.00 anch

Dealership Name:	Telephone:	
Address:		
Attention:		
Dealer Sales Code:	Amount Remitted with Order: \$	

30.00 each

20.00 each

9.50 each 9.50 each

9.50 each

9.50 each

9.50 each

.75 each

SALEEN AUTOSPORT 4955 East Hunter Avenue Anaheim, CA 92807 (714) 777-1033

THE LIMITED EDITION SALEEN MUSTANG.



POWER IN THE HANDS OF A FEW.

Intended solely for an elite group of enthusiasts, the Saleen Mustang redefines the concept of a total performance automobile. In addition to power levels associated with race cars, this remarkable vehicle provides refined handling, ergonomics and styling. The end result? Simply the best performance value per dollar available anywhere!

See it today at this selected Ford dealer.

